



unicef 
for every child

Report of



CRC30 YEARS

CONVENTION ON THE
RIGHTS OF THE CHILD

#Go Blue in Jaipur

November 20-22, 2019



LoK - Samvad Sansthan, Jaipur

 To highlight and branding 30th anniversary of the Convention on the Rights of the Child and to celebrate World Child day's branding initiative for #Go Blue# in Jaipur.



On November 20, UNICEF commemorates World Children's Day to champion the cause of children, their rights and voices. As part of the celebration the Lok Samvad Sansthan partnered with UNICEF-Rajasthan to make an effort to #Go Blue as an initiative to create visibility on children's issues.



JDA

In the above context, Lok Samvad Sansthan along with UNICEF, requested the Government to support and provide approval to use blue lights on heritage buildings

and main gates and circles of Jaipur along with JDA building as token of participation in the campaign for awareness and celebration of World Children's day. The blue lights were used for three days i.e. November 20,21 and 22,2019 in Chandpole Gate, Ajmeri Gate, New Gate, Sanganeri Gate, Trimurti Circle, Ghat Gate, Statue Circle, Gandhi circle and JDA building.



Gandhi Circle



Statue Circle

Rajasthan UNICEF Chief(CFO) Ms Isabelle Bardem while speaking to media persons at the statue circle in Jaipur on November 20,2019 said that a lot of development initiatives have been taking place since the last 30 years in Rajasthan too. Development policies have led to sharp reduction of under-five mortality, reduction of malnutrition improved access to water hygiene water, education and school. However, there is much more that remains to be done. On the occasion of CRC@30 we renew our commitment to work for children to reach their full potential, including children at the last mile.”

The Go Blue campaign attracted large number of people to know about the child rights and also impactful coverage in the electronic and print media was done.



Ajmeri Gate



Chandpole Gate



Ghat Gate



New Gate



Sangneri Gate



Trimurti Circle

In series of the celebrations, Unicef-Rajasthan along with the Rural Development and Panchayati Raj Department also organised one-day state workshop on creating child friendly gram panchayats at the Indira Gandhi Panchayati Raj Evam Grameen Vikas Sansthan on 20th November 2019.

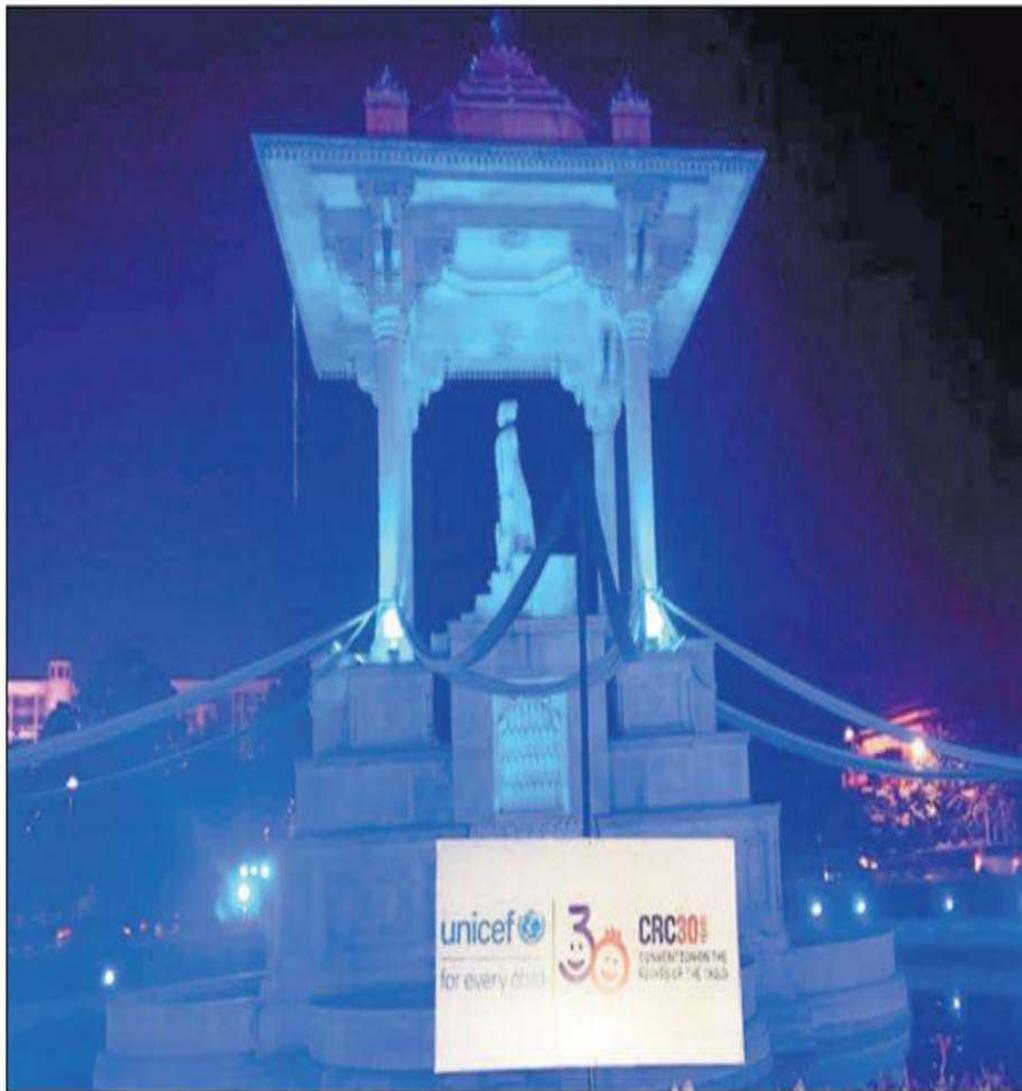
नीली रोशनी से बाल अधिकारों की याद दिलाई

जयपुर। दुनियाभर की ओर से बच्चों के अधिकारों के प्रति जागरूकता के लिए भारत के विभिन्न नगरों और शहरों में जयपुर भी अब, नीला रंग में रोशनी से जगमगाए। दुनियाभर में साल भर चल रहे बच्चों के अधिकारों के 30 साल पूरे होने के अवसर में भी यही अभियान चल रहा है। इसके अलावा विभिन्न भागों को नीले फावट से सजाया जा रहा है।

- शिवा इवनी

पत्रिका 11th Nov 2019
cpjpr/patrdika.com/c/76117378

FOR THE CHILDREN



- Statue Circle participates in the #GoBlue campaign as token of participation in the drive for awareness and celebration of World Children's Day. In Rajasthan, the Jaipur Development Authority along with UNICEF Building, Nagar Nigam, the Chandpole Gate, Ajmeri Gate, New Gate, Sangneri Gate, Ghat Gate and Trimurti Circle were lit in blue for the occasion.

HT PHOTO

Walkathon to increase visibility on 'Violence-free Childhood'

Jaipur. The fourth edition of All India Media Conference 2019 has come up with new initiative to support walkathon for childhood by organizing Walkathon at Udaipur on September 23, 2019. The walkathon will be organized to highlight the Violence-Free Childhood along with walkathon at Fatehsagar Lake in Udaipur on the second day of the conference on September 23, 2019. According to National Crime Records Bureau (NCRB) data, Violence Against Children (VAC) has increased by a sharp 11 per cent between 2015 and 2016. Going by the latest numbers, the total number of crimes against children reported in 2017 was 1,06,932, crime against 94,172 recorded in 2016, indicating an increase of 12,766. In 2012, 522 children and adolescents were killed in India, accounting 10 per cent of all deaths globally and making India the third largest contributor to child homicide. Shocking data on violence against children, es-

pecially girls, adds to the dismal picture about the violence against children. All India Media Conference 2019 chairman Dr. Kalyan Singh Kothari said, "We are building an atmosphere through Walkathon for creating visibility on violence-free childhood." He said that a three-day All India Media Conference (AIMC) - 2019 on "Digital Communication & Empowerment: Emerging Opportunities and Key Challenges" will be organized in City of Lakes - Udaipur. Premier media advocacy organization Lok Samvad Sansthan that has the legacy of organizing three All India Media Education conferences along with NACC-accredited Aligarh University - ML Sukhadia University, Udaipur through its Department of Journalism and Mass Communication will host the conference from September 27 to 29 at Udaipur. He said the Convention on the Rights of the Child (CRC) provides the right of children, everywhere, to be free from discrimination, violence and

neglect, with a member with the Government and partners. UNICEF works to ensure that every child has the opportunity to be safe and develop to their full potential. Kothari said around 250-300 media educators, academicians, media professionals, corporate communicators, public representatives and social media activists are from all over India will be participating with a large number NGOs and civil societies organizations of Udaipur school children along with parents in Udaipur. During the three-day conference, UNICEF Rajasthan and Lok Samvad Sansthan will be giving Media Recognition for Development communication for Change. The shortlisted entries of the recognized with certificates and memento along with cash prize of Rs. 20,000, Rs. 15,000 and Rs. 10,000 respectively for the first three winners. Journalists across the country have been asked to submit their entries before the deadline on September 14, 2019, he added. To en-

ourage initiatives in Media Education, a special category of award in media education has been introduced in this year's conference. Under this category, professors, research professors, students, professors, and media house of students who have done innovations or taken new initiatives in Media Education during last two years will be rewarded. A Special initiative with expertise (be organized with 1500 Birth Anniversary of Mahatma Gandhi on September 22, 2019). The chief guest of the function will be Rajwade Assembly speaker Dr. C P Joshi, invited conference chairman. The conference, supported by esteemed institutions like UNICEF Rajasthan, Association of Mass Communication (AMC), Aligarh University, Kolkata; Indian Media for Change (ICMC) Centre International School, Udaipur, Kalyan Global Organization (Kalyan Global - Bal Shanti Kalyan Childrens Peace Raksha) Rajasthan and One World Foundation India.

Udaipur to host walkathon on child rights

HT Correspondent
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JAIPUR: The fourth edition of All India Media Conference (AIMC) 2019 will organize a walkathon in Udaipur to mark 30 years of the Convention on the Rights of the Child and 70 years of UNICEF India, said conference chairman Kalyan Kothari.

The walkathon will be held on September 23, the second day of the conference, along the Fatehsagar lake to call for violence-free childhood, he added.

According to National Crime Records Bureau (NCRB) data, there was an 11% increase in violence against children between 2015 and 2016.

Going by the absolute numbers, the total number of crimes against children reported in 2016 was 106,938 against 94,172 in 2015, an increase of 12,766 cases.

In 2012, 9500 children and adolescents were killed in India, representing 10% of all children globally, and this made India the third largest contributor to child homicide.

Shocking data on violence against children, especially girls, adds to the dismal picture about the violence against children, say child rights activists.

"We are building an atmosphere through walkathon for creating visibility for violence free childhood," Kothari said.

Media advocacy organization, Lok Samvad Sansthan, is organizing the three-day AIMC at Udaipur with the department of journalism and mass communication at ML Sukhadia University, Udaipur, from September 27.

The conference theme is: Digital Communication & Empowerment: Emerging Opportunities and Key Challenges.

Similarly, this initiative was also taken by organising Walkathon during fourth All India Media Conference-2019,organised by Lok Samvad Sansthan - a premier advocacy organisation, Jaipur (Partner UNICEF – Rajasthan) in collaboration with ML Sukhadia University (NACC Accredited "A" Grade State University) - Udaipur.

The poster is a promotional graphic for the 4th All India Media Conference 2019 International. At the top left is the Lok Samvad Sansthan logo, a red circle with 'Lok Samvad' text, and the ML Sukhadia University logo. The main title '4th ALL INDIA MEDIA CONFERENCE 2019 International' is in large blue font. Below it, the dates 'Sept 27-28-29 Udaipur (Rajasthan)' and the theme '"Digital Communication and Empowerment: Emerging Opportunities and Key Challenges"' are listed. The middle section features logos for UNICEF, the 30th Anniversary of the Convention on the Rights of the Child (CRC), and UNICEF's 70th anniversary. A quote by Mahatma Gandhi is included: '"If we are to teach real peace in this world.. we shall have to begin with the children"'. Below the quote is a logo for '15 YEARS OF CELEBRATING THE MAHATMA'. The bottom half of the poster shows a group of smiling children. At the very bottom, the text 'Violence-Free Childhood #ForEveryChild' is written in large, bold letters.

LOK SAMVAD SANSTHAN

ML SUKHADIA UNIVERSITY

4th ALL INDIA MEDIA CONFERENCE 2019 International

Sept 27-28-29 Udaipur (Rajasthan)

"Digital Communication and Empowerment: Emerging Opportunities and Key Challenges"

unicef 70 YEARS FOR EVERY CHILD

30th ANNIVERSARY CONVENTION ON THE RIGHTS OF THE CHILD

15 YEARS OF CELEBRATING THE MAHATMA

"If we are to teach real peace in this world.. we shall have to begin with the children"

Mahatma Gandhi

Violence-Free Childhood
#ForEveryChild

The theme of “violence-free childhood” to celebrate 30th years of the U.N. Convention on the Rights of the Child and 70 years of UNICEF-India, as well as to commemorate 150th birth anniversary of Mahatma Gandhi.



This event was organized at Fateh Sagar Lake's Paal (promenade) in the no-vehicle zone in the early morning on the second day of the conference, September 28, 2019 in Udaipur. The chief guest on the occasion was the UNICEF-Rajasthan chief, Ms. Isabelle Bardem and the guests of honour included Mr. Mohammad Golam Rahman, MLAs and Panchayat Leaders. More than 350 participants included local residents of Udaipur, CSO representatives, media, the school children, media conference delegates with foreign delegates to pledge in preventing all forms of violence against children.

The Walkathon enhanced the visibility of UNICEF and propagated the message of controlling violence and crimes against children effectively. All the multi-stakeholders enhanced the advocacy of violence-free childhood during the long walk held from 6:30 a.m. to 9:00 a.m. Tee-shirts and medals having UNICEF branding were given to each participant on the spot. The venue resonated with the chats of children and chirping of birds amid the greenery and the lake which was full to the brim. Radio Jockeys Mr. Sachin and Mr. Anshuman made the event more energetic by involving people and created a suitable atmosphere for Walkathon.

The band of GD Goenka International School, Udaipur, led the Walkathon, in which the dignitaries, school children of Rashtrya Bhartiya Academy and Residency School and All India Media Conference 2019 delegates actively took part. With all these activities, the promenade at the Fateh Sagar Lake wore a different look. Speaking on the occasion Isabelle Bardem, Chief Rajasthan Field Office wished everyone a very happy World Children's Day.



The school children were carrying placards with violence-free childhood message and raising slogans. All the participants in the age group of 13 to 75 years were wearing blue coloured tee-shirts. UNICEF Child Rights Expert Mr. Sanjay Nirala, Communication and Advocacy specialist Ms Suchorita Bardhan, and Senior Media professionals interacted with school children on the culmination of Walkathon and asked them to speak about violence against them and tell to the person they trust and ensure that action is taken. The children were also informed about the child helpline number 1098 and police helpline 100.



By organising such events we renew commitment to the Convention by pledging to take measurable action for the promotion, protection and realization of the rights of the child.